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Public Health Approach to Palliative Care

Making death, dying and bereavement everyone's business (Kellehear, 2005)

Death and Dying is:

a normal part of life

more than a medical responsibility

a Public Health and Societal Issue

a responsibility of a 'compassionate community'

(Pugh and Aungiers, 2015)

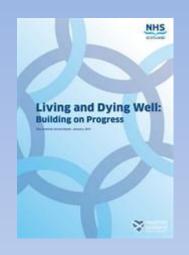
Compassionate Inverclyde

What it is

- Social Movement
- Involves ordinary people
- Community development
- Needs based evolution, with no blue print development

What it is not

- A service
- About health professionals
- A palliative care service
- Prescriptive



Policy Direction

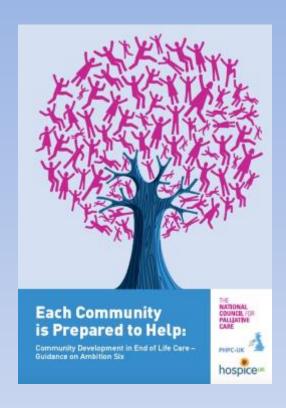
Communities of all kinds are empowered to provide effective support to those dealing with death, dying, bereavement and loss. (2011)



Communities are stronger, responsible and more able to identify, articulate and take action on their needs and aspirations to bring about an improvement in the quality of community life . (2013)



People know how to help and support each other at times of increased health need and in bereavement, recognising the importance of families and **communities** working alongside formal services. (2016)



"A Compassionate community is a community where everybody recognises that

We all have a role to play in supporting each other in times of crisis and loss.

People are ready, willing and confident to have conversations about living and dying well and to support each other in an emotional and practical ways" (2016)

Public Engagement

Compassionate









Building Community Capacity and Kindness around death, dying and bereavement

- Improve personal well being
- Promote Compassionate citizenship (No One Dies Alone
- Raising awareness and engage with schools
- Develop compassionate organisations





Improving Wellbeing: High 5 programme

To Date

• 4 pilot groups = 39 people

• 1 pilot P2/3 Class = 25 children

Youth Club = 20 young people

Public groups = 15 people

• Amazon = 10 senior managers

• St Columba's High School = 125 pupils TOTAL = 234

"I feel I will carry on the skills I have developed in this project with me for life"













Improving Wellbeing: High 5 programme

Future

- Programme planned with all levels of managers in Amazon
- Group of bereaved people : dates set for March 2018
- Lesson plans adopted in all RC schools in Inverclyde starting in Feb
- Meetings organised with all non denominational schools planned May



"I feel I will carry on the skills I have developed in this project with me for life"











No One Dies Alone Compassionate Companions



Accident & Emergency

Car Park P

5

Cultivating Compassion



Compassionate Citizenship: No One Dies Alone (NODA)

To Date

- Pilot 5 wards in IRH and Hospice
- 49 Volunteer Companions recruited
- Companion training delivered
- Monthly Companion Support Circle established
- Pilot commenced 18th September, full roll out IRH 1st December 2017
- NODA Whats App group established

"we used the service last week for a patient and it was a great successful. Both patient and family very happy and comfortable with the volunteers. Staff

commented on how professional and approachable the volunteers were. Huge











Compassionate Citizenship: No One Dies Alone (NODA)

Future

- Training given to all wards in IRH and Orchard view
- Roll out to all in IRH (1st December 2017) supported 8 people
- Roll out to care homes (initial involvement Feb 2017)
- Roll out to people's own homes(Year 4-5)
- Build on Social Capital (legacy)

"we used the service last week for a patient and it was a great successful. Both patient and family very happy and comfortable with the volunteers. Staff commented on how professional and approachable the volunteers were. Huge











Back Home Box A Community Act of Kindness





Community act of Kindness: Back Home Boxes

To Date

- Pilot ward G North using quality improvement approach (July October 35 boxes given)
- Public meeting held 15 people attended "It was a lifesaver to me"
- 41 Back Home Box Volunteers *"Its nice to know our community cares"*
- Secured a store in IRH
- Supporters include: Churches, Amazon, Lidl, Local Youth groups, schools, knitting groups, members of the public, West College Scotland, Larkfield housing association













Community act of Kindness: Back Home Boxes

Future

- Live to whole IRH hospital on 13th November over 400 boxes given out
- Monthly meetings with Back Home Box Helpers
- Volunteer led, all have jobs within the programme relating to skills eg finance, statistics
- Sustainability is with churches and schools and some personal donations. Also local supermarkets etc
- Feedback is extremely positive and making a difference
- Schools entrepreneurship
- Development of Back home Blether/ Visitors













Raising Awareness: "toabsentfriends"

To Date

- 7 Organisations took part last year
- Inverclyde Council has donated a tree in the Wellpark
- Opportunities to talk about loved one who has died
- Street parties being organised this year

Future

Grow numbers year on year

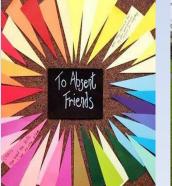
Get all schools involved















Speaking and Presenting Opportunities: 2017

- Compassionate Communities Symposium, Sydney, Australia (Feb 2017)
- Webinar, integrated care (April, 2017)
- Integrated Conference on Integrated Care , Dublin (May 2017)
- NHS Scotland Event SEC, Glasgow x 2 parallel sessions (June 2017)
- Palliative Care Conference Dublin (June 2017)
- Compassionate Communities Conference, Frume, Somerset (June 2017)
- Various local settings
- Strategy day, Princess Alice Hospice , Surrey (Sept 2017)
- Volunteering Network event, Perth Concert Hall (Scottish health council) (Sept 2017)
- Podcast on Your Small Voice Radio (October 2017)
- Ayrshire Hospice, Learning event (Nov 2017)
- Talk at Hearing Loss Scotland (Nov 2017)
- International Integrated care event, Ayrshire (Nov 2017)

Speaking and Presenting Opportunities: 2018

- St Andrews Hospice Airdrie (Feb 2018)
- MacMillan Palliative Care Conference (March 2018)
- QNIS Conference (March 2018)
- SPPC Conference (April 2018)
- International Association of Nurses in Palliative Care Conference (June 2018)

Other Successes

- 1st Compassionate Organisation identified as Amazon
- 2 Bereavement cafes up and running, another coming soon
- Many public speaking opportunities
- TSB are Compassionate Inverclyde Charity Partners for 2017-2018
- 30,000 views on Compassionate Inverclyde Facebook page

- NODA Featured on BBC 2 programme Timeline
- Use of Whats app and messenger groups

Development of Newsletter (3 volunteers)



Compassionate = Acts of Kindness

Helpful = Say YES to help

Neighbourly = **Ordinary people**



Travel Scholarship

To explore Compassionate Communities Internationally.

- Interim report completed March 2017
- Final report completed December 2017
- Visit to Sydney Australia, Feb 2017 (Feb 2017)
- Visit planned to Frume, Somerset (June 2017)
- Visit planned to St Joseph's, London (July 2017)
- Visit planned to USA, Cleveland, OHIO (August 2017)

