

Social Leadership

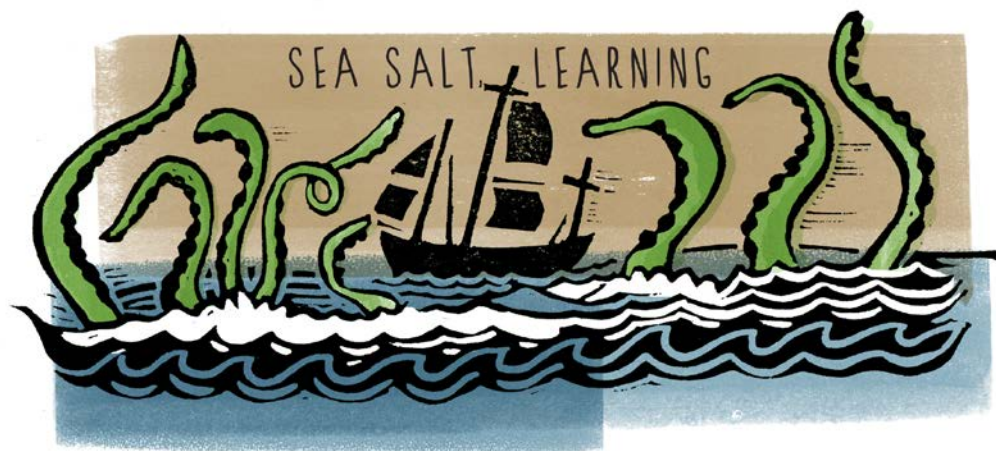
Susie Boyle: NHS Sector Lead, Sea Salt Learning

www.susieboyleblog.wordpress.com

www.julianstodd.wordpress.com

@julianstodd

@SusieCulturalD1



Introduction: WARNING

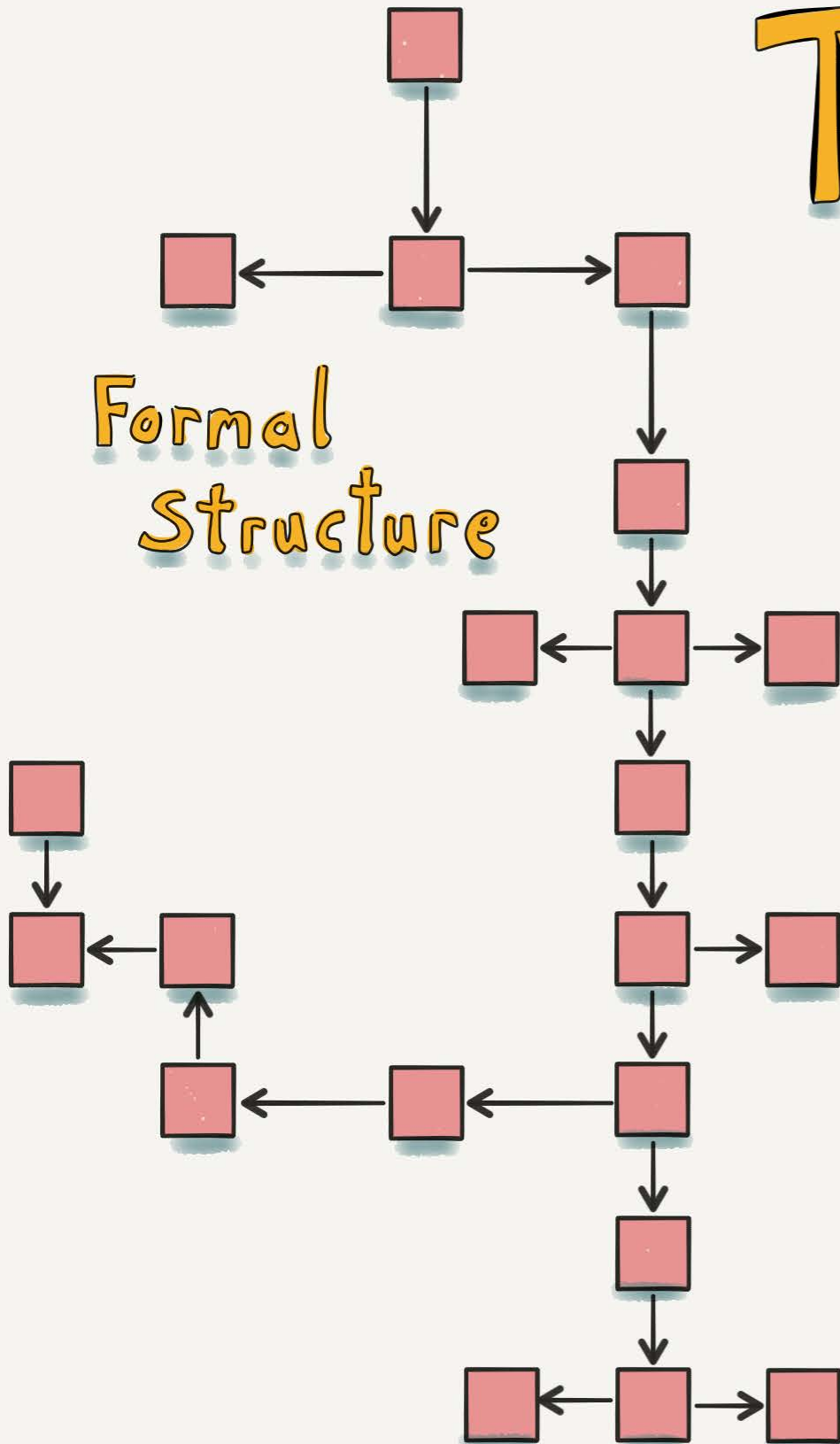
- This is a #WorkingOutLoud session
- Co-Creative and reflective



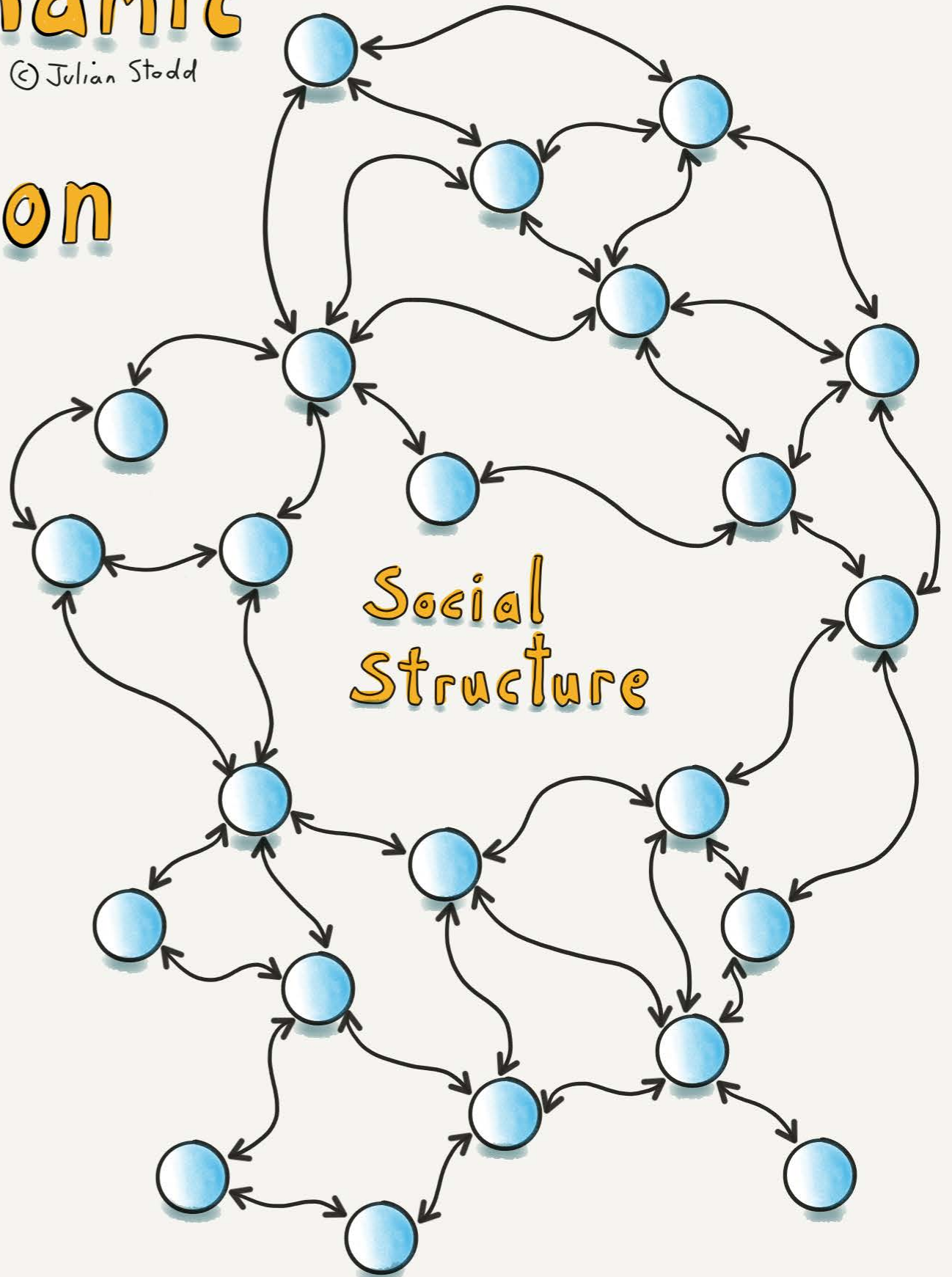
The Dynamic Tension

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Formal Structure

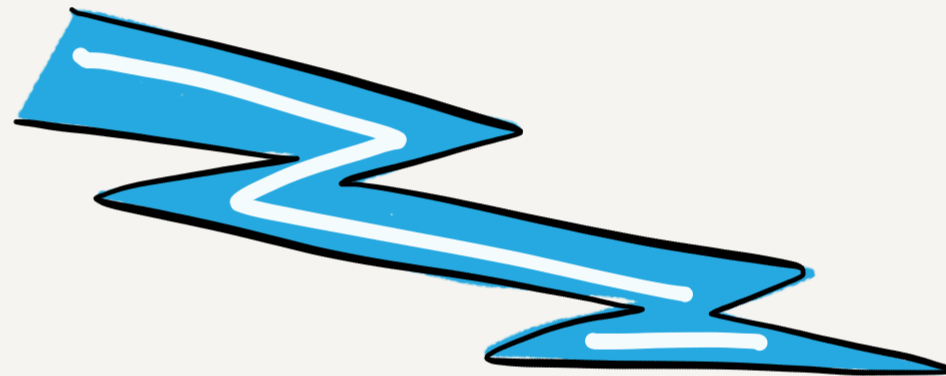
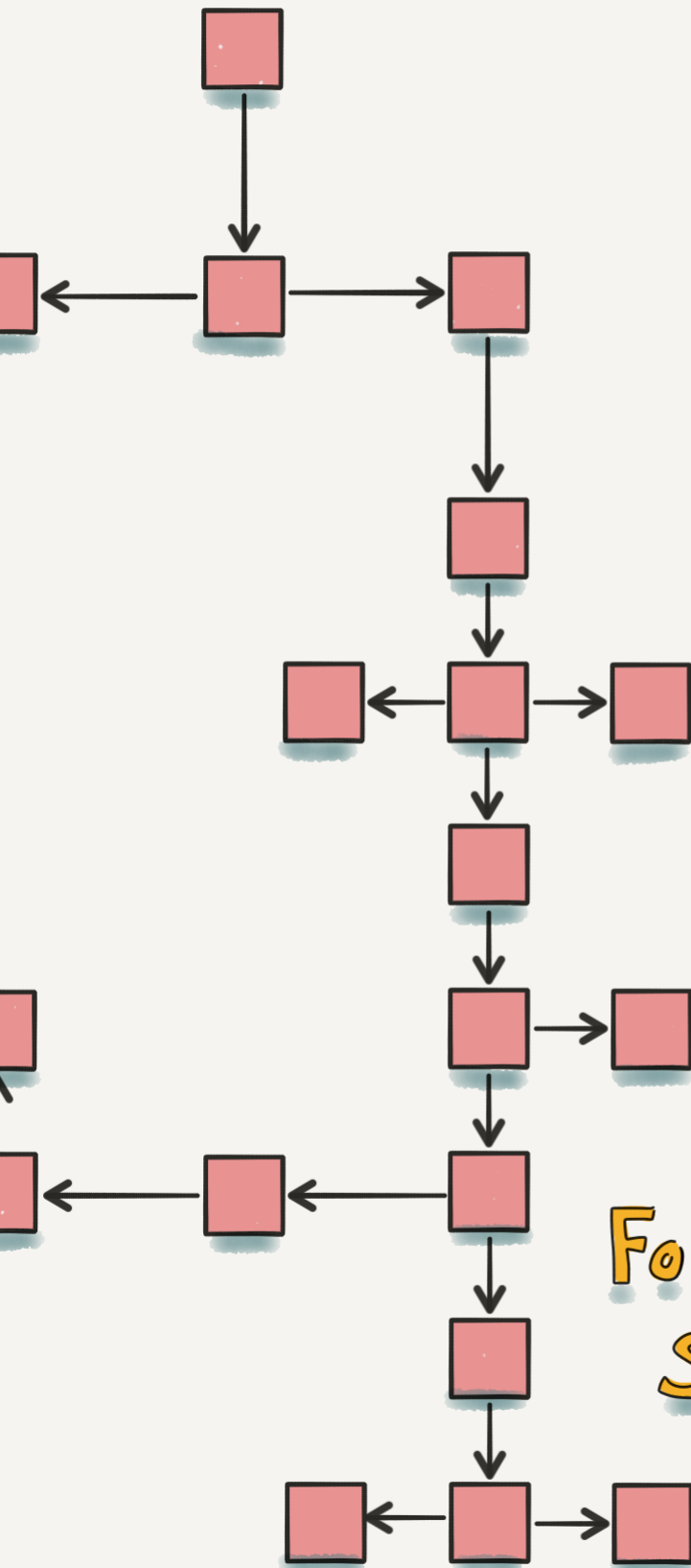


Social Structure



The Dynamic Tension

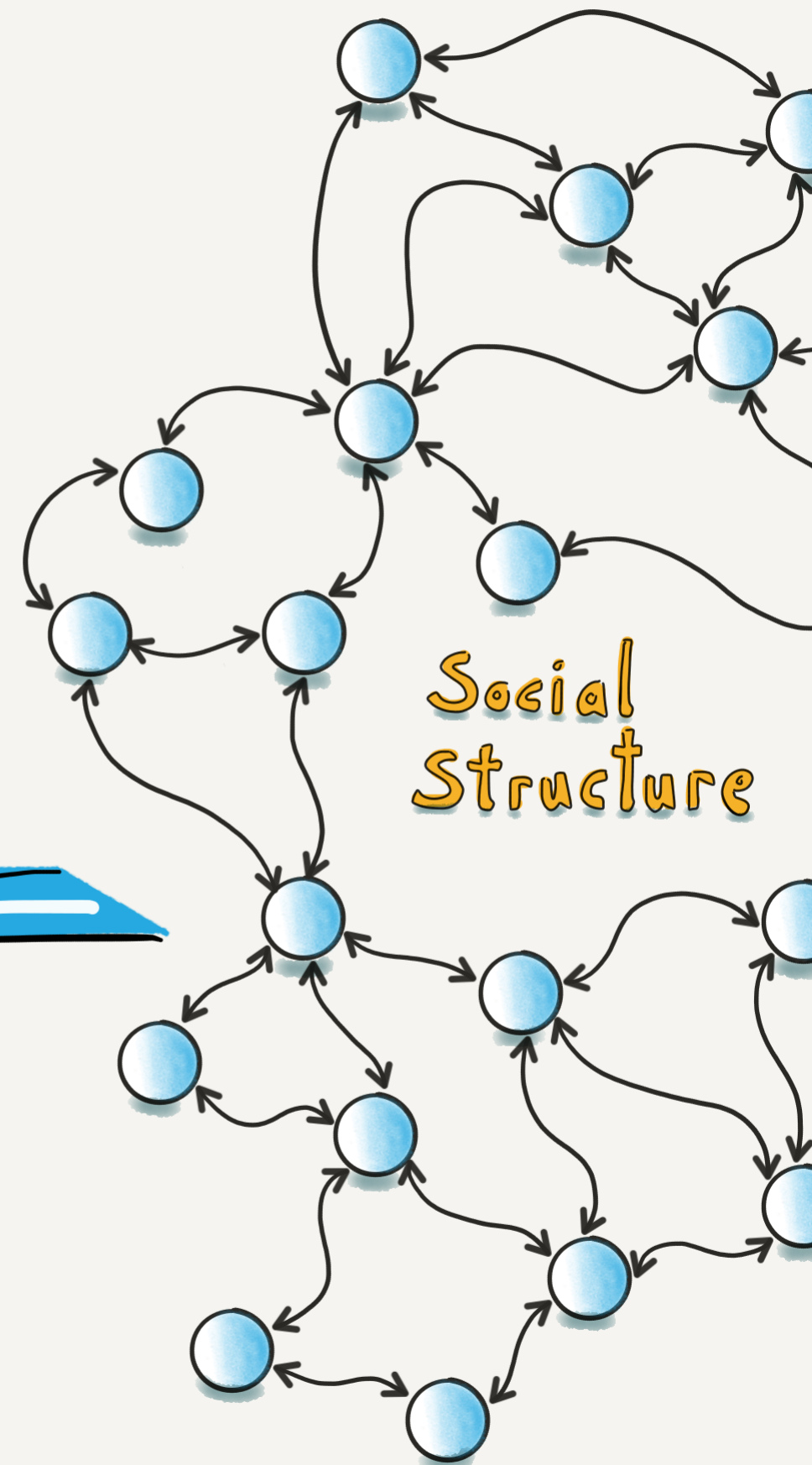
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Friction



Formal Structure

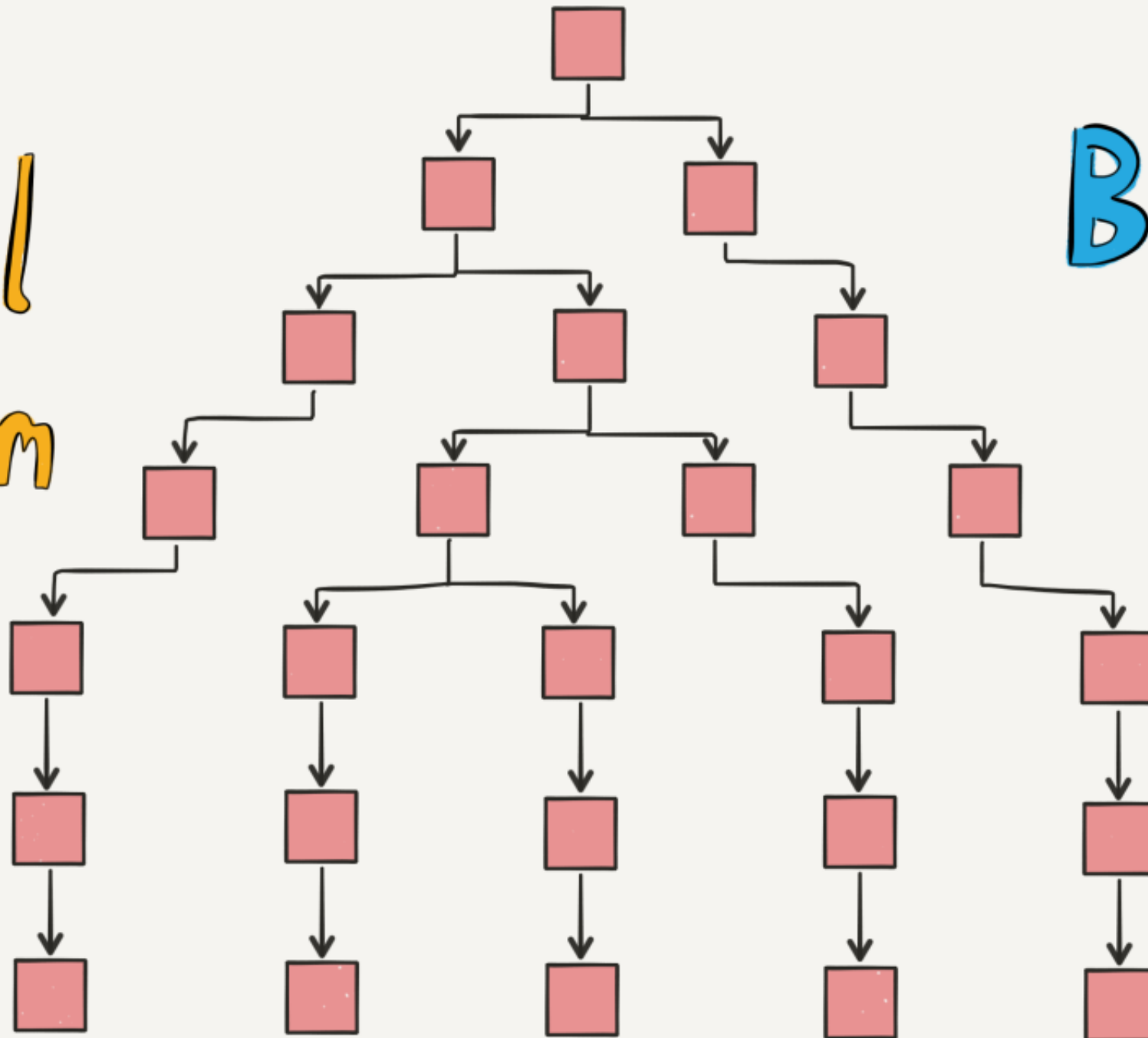


Social Structure

The Socially Dynamic Org

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The
Formal
System

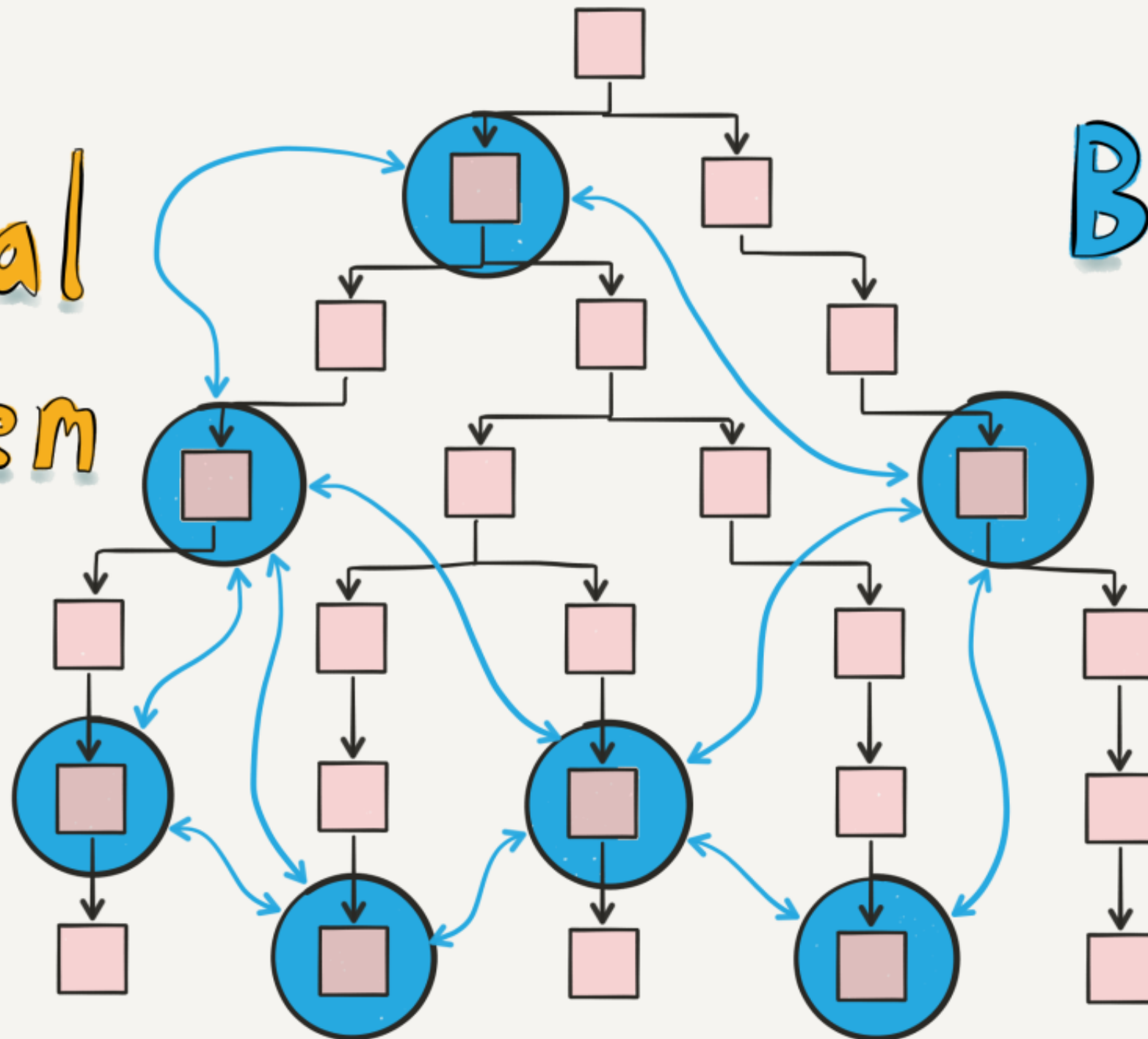


Bonds
of
Power

The Socially Dynamic Org

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The Social System



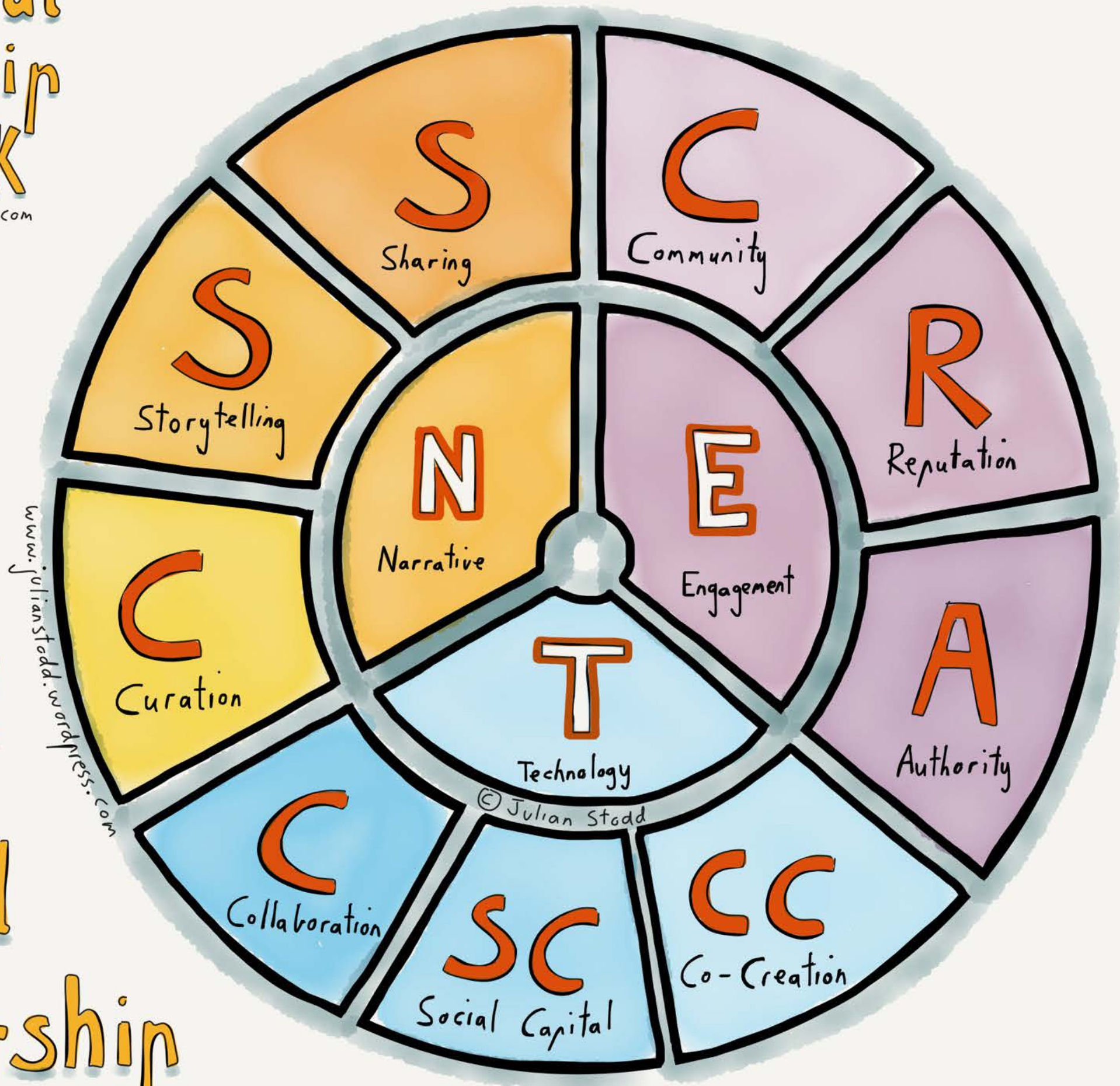
Bonds of Trust

Social Leadership

The Social Leadership Handbook

By Julian Stodd
www.julianstodd.wordpress.com

The NET Model of Social Leadership



The Social Leadership Handbook

By Julian Stodd
www.julianstodd.wordpress.com

Stance

Reputation

Values

Ethics

Culture

Integrity

Trust

Actions

Curation
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Quality

Type

Stories

Interpretation

Content

Uniqueness

Areas

Flavour

Relevance

Synchronicity

Pace

Tempo

Engagement

Tone

Accessibility

Formality

Voice

Temperament

Authenticity

Social Leadership: My First 100 days



by Julian
Stodd



Social Leadership: My First 100 days



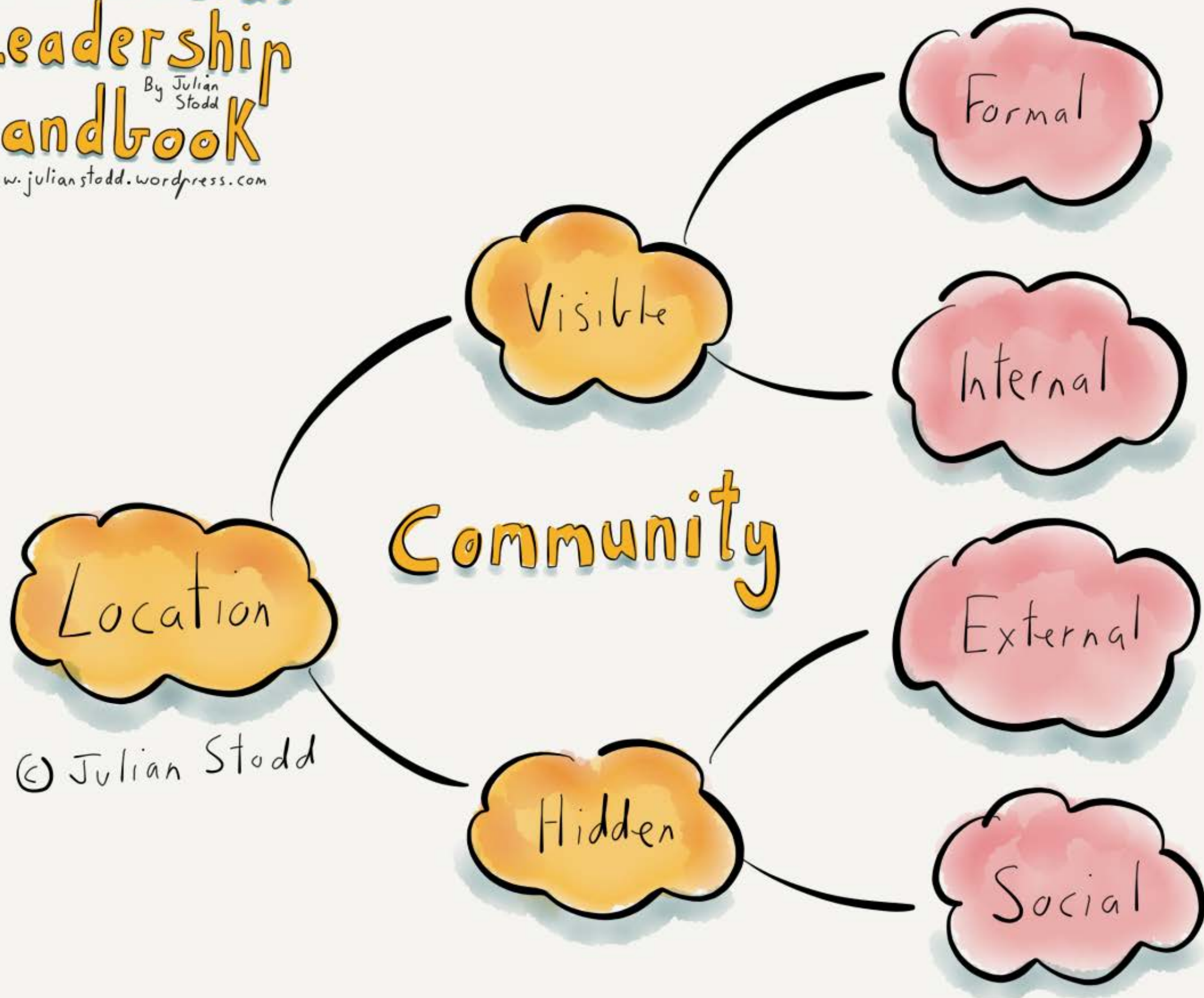
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Sharing

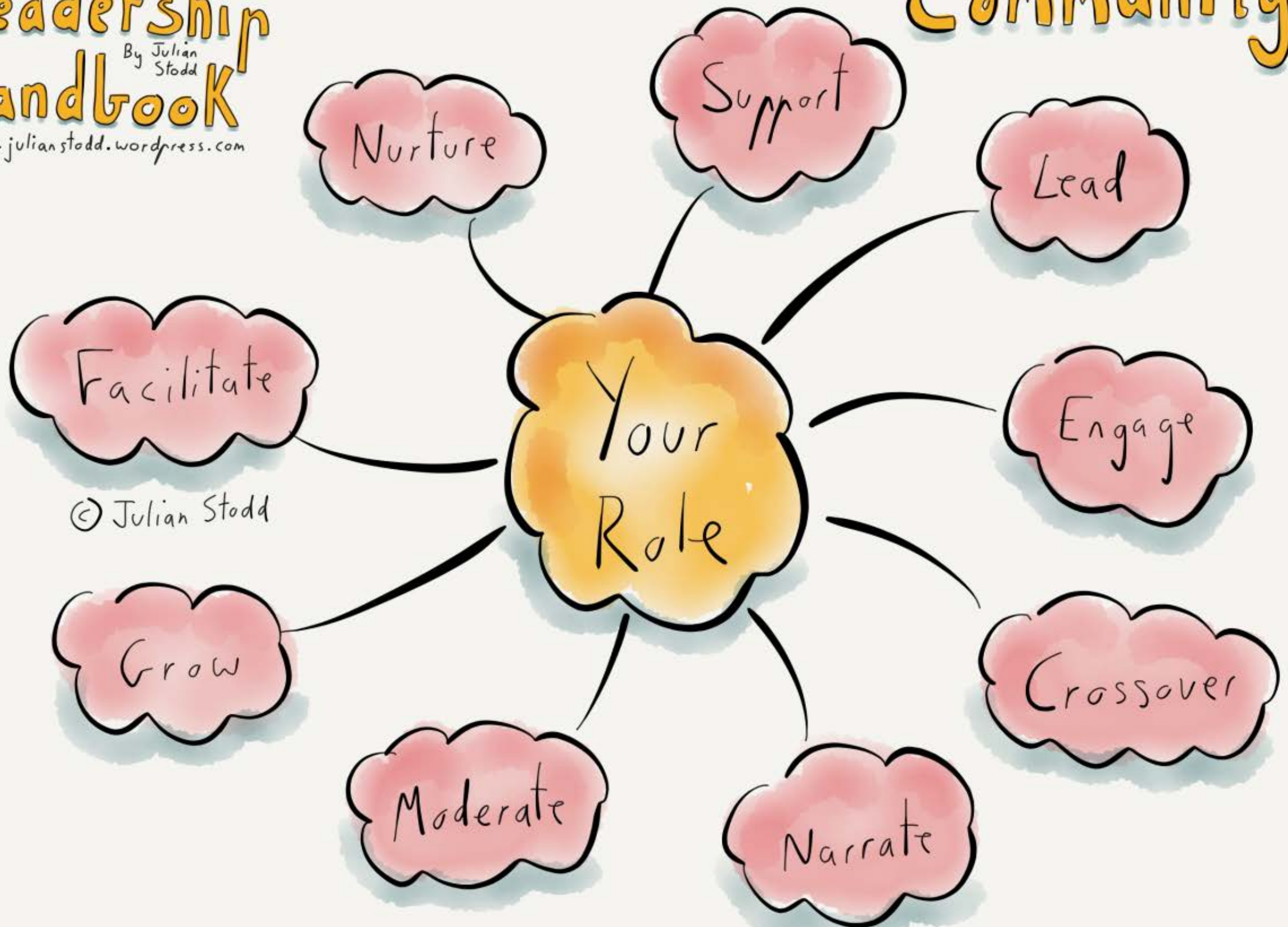
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Uncertainty



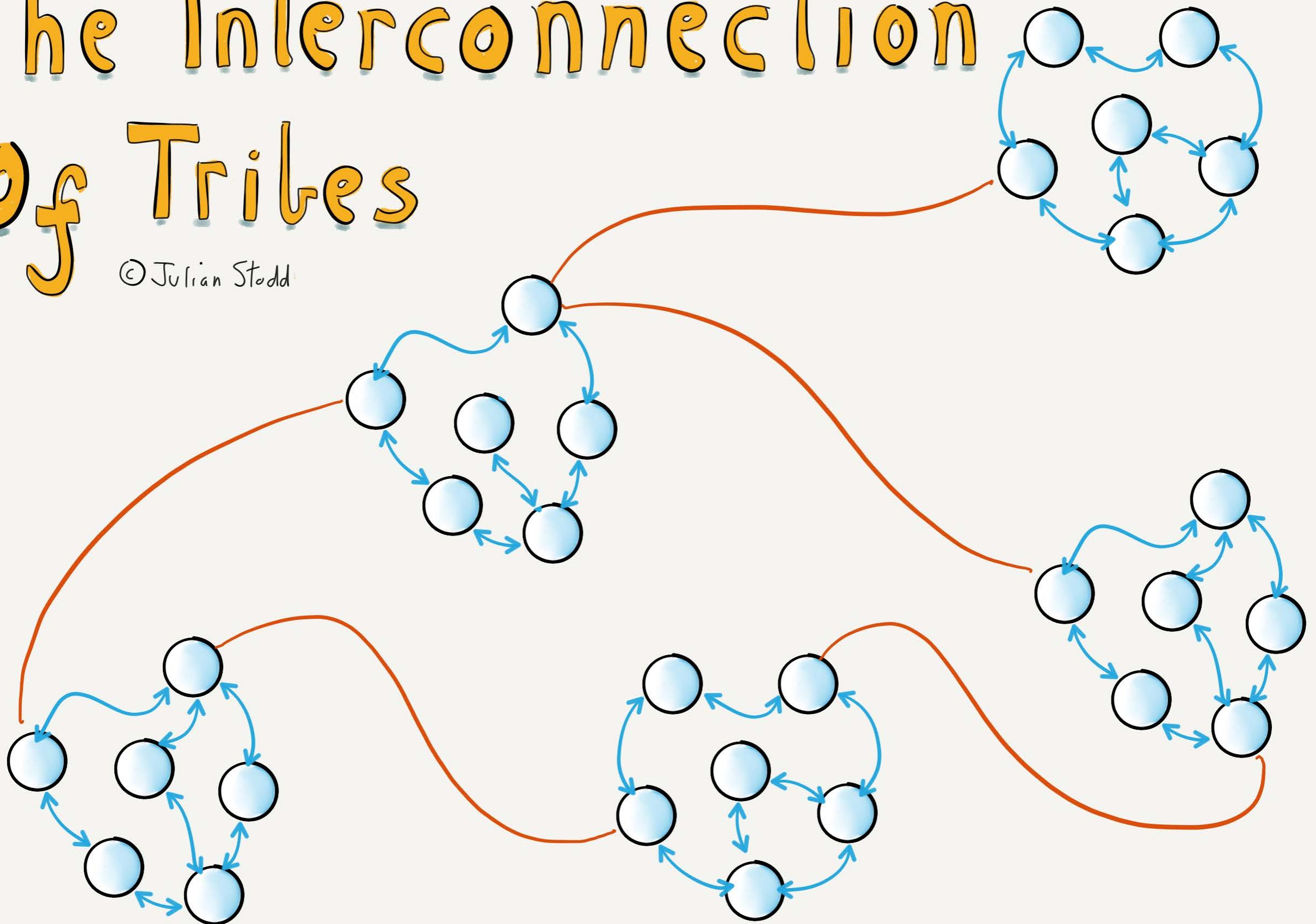


Community



The Interconnection of Tribes

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Words

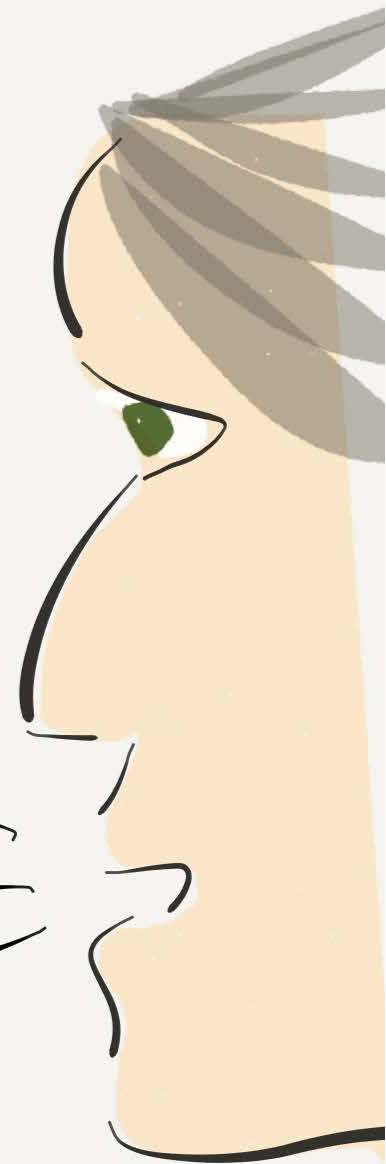
Words

Reputation

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Words

Words



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Is your

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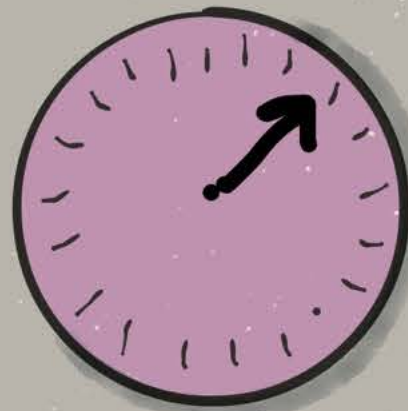
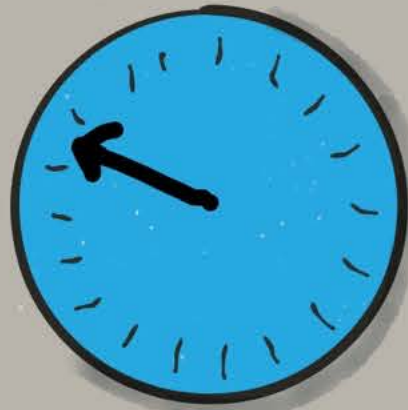
Authenticity

Reflected in your Actions?

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High Voltage Social
Authority Meter



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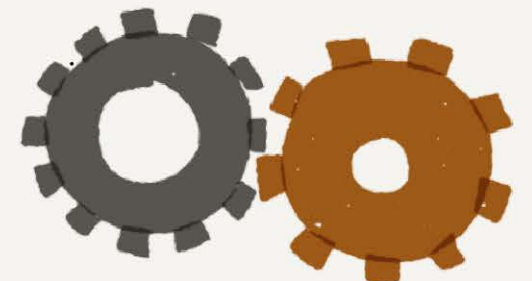
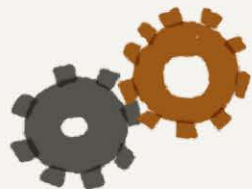
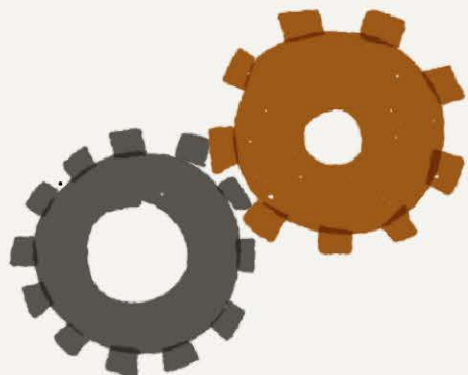
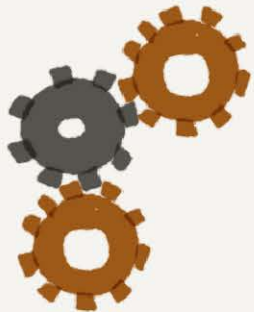
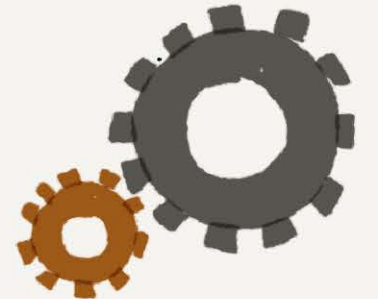
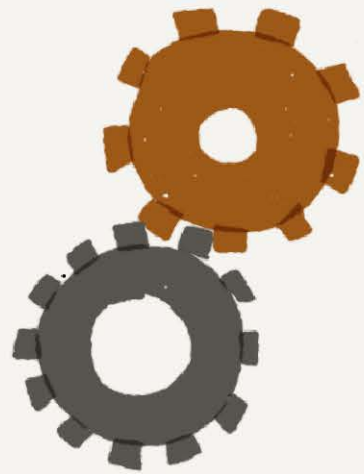
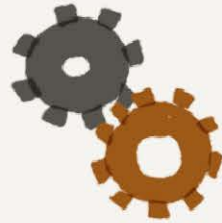
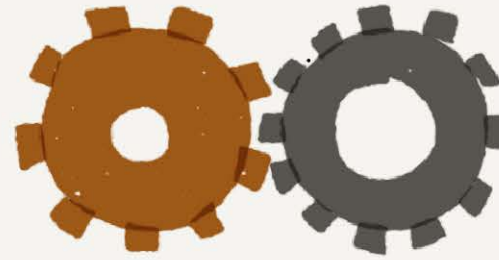
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Investing

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in

Co-Creation



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Voiceless

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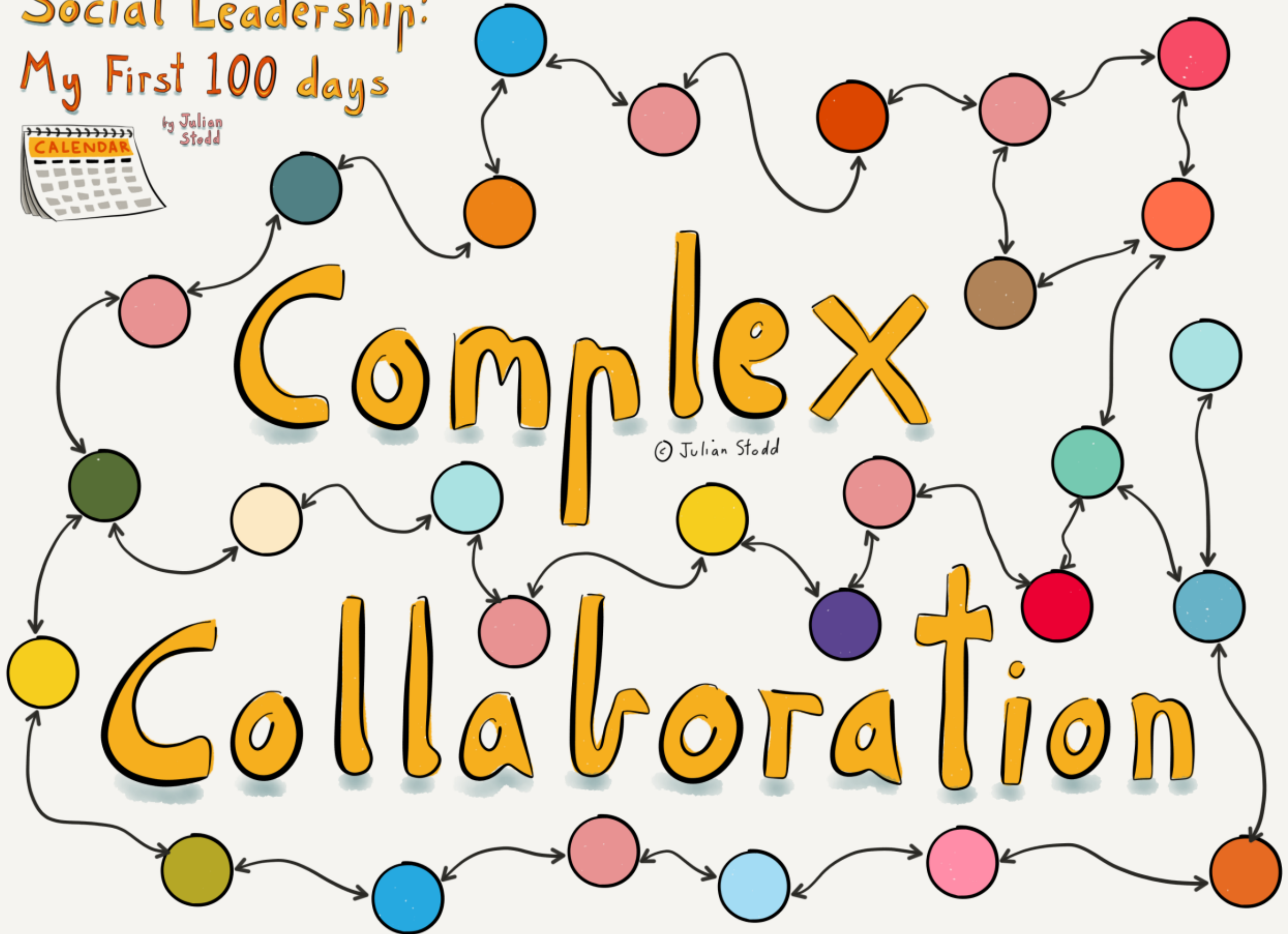


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Complex

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Collaboration



Fairness

Tolerance

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Action
without
Reward

Respect

Humility
is the foundation
of Leadership

Kindness

Story

Listening

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Hearing

Spaces

Permission

Power

Trust

Consequence

Access

Validity

Currency

Thanking

Influence

Diversity

Respecting

Dissent

Responding

Visibility

Timeliness

Difference

Viewpoint



Relinquish Control

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Create
Spaces

Give
Permission

Trust

Share
Stories

Adapt

Learn

Become
Dynamic

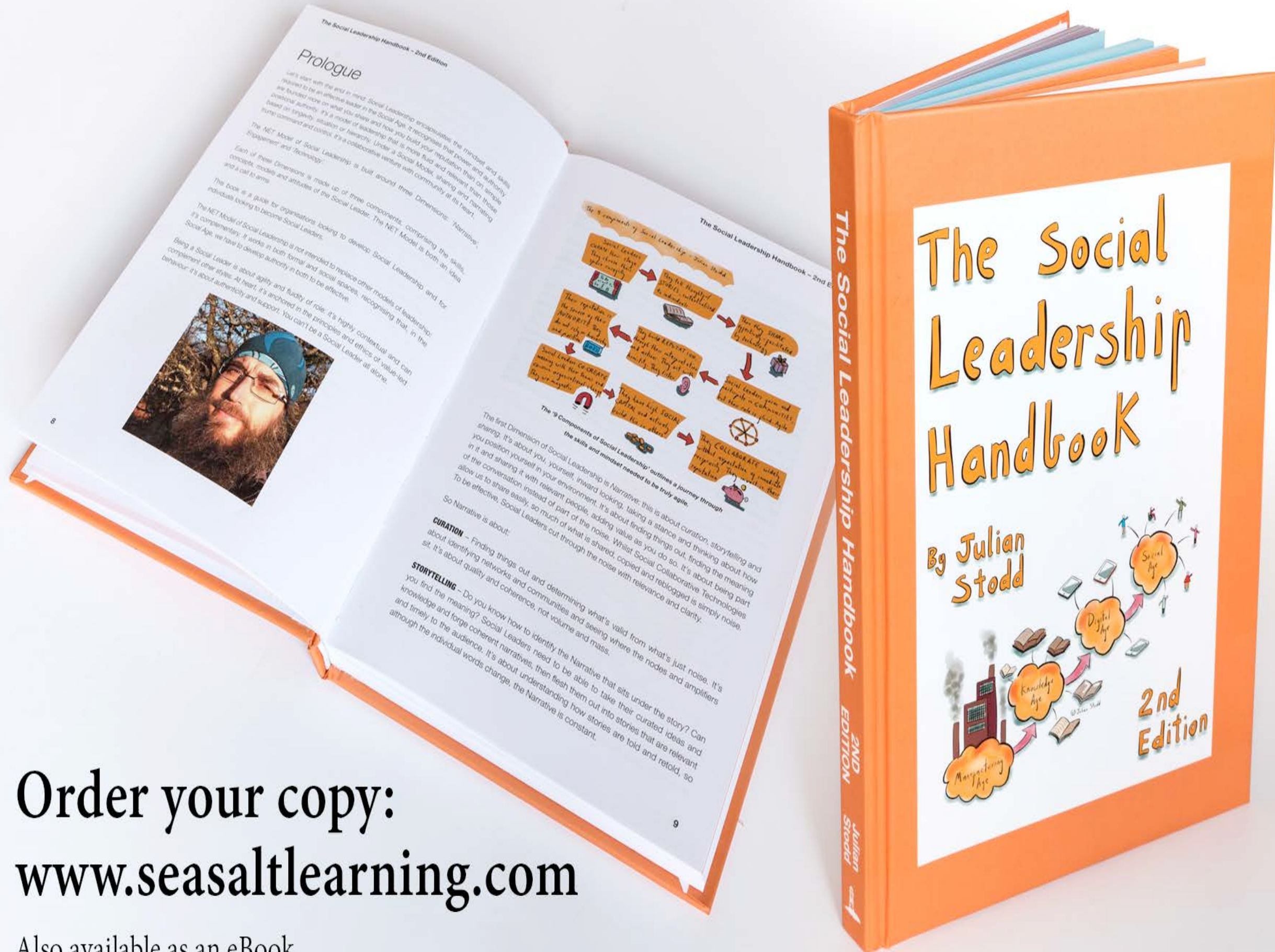
Reconfigure
to needs

Be
Authentic

Nurture
Community

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ANY QUESTIONS?

STAY IN TOUCH

@SusieCulturalID1

susie.boyle@seasaltlearning.com

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